



Customer Pricing

RetailEnergyDesk is a complete back office portal solution for retail electric companies operating in the de-regulated marketplace. RetailEnergyDesk offers a 'solution framework' as opposed to a 'pre-packaged solution' to cater to the custom requirements of the unique business model of energy retailers. The 'RetailEnergyDesk Solution Framework' provides essential analytical information that helps electric retailers make effective and timely decisions.

RetailEnergyDesk Modules Customer Pricing

- Deal Capture System
- Downloads
- ESIID Check
- Load Forecast
- Meter Data Management
- Price Forecast
- Schedules

ANB Systems is a specialized consulting and technology services firm focused on the Energy and Utility industries. Its US offices are in the Houston and Philadelphia metropolitan areas with a state-of-the-art software development and delivery center in Chennai, India.



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The **ReD Customer Pricing** module is a complex and efficient pricing tool that prices customer loads across congestion zones and TDSPs. Pricing can be done at the individual account or aggregated across accounts for multiple terms. Products such as fixed price, heat rate and index price among others can be easily priced. This module is linked to other modules including **ReD Downloads** for forward prices, **ReD ESIID Check** to validate account numbers, and **ReD Meter Data Management** for account level load profiles. Further, the pricing module links to the CIS system and has an inbuilt prospect and contract management system thus integrating the pricing function to the entire back office. Additionally, the pricing results can be accessed not only by the Pricing Desk but also by sales reps, aggregators and even customers. An integrated pricing module will enhance the productivity of the Pricing Desk and the entire sales force.

